

Proposal to consider the feasibility of joining A Joint Quilt Show with other Quilt Guilds

(The proposal below has no impact of the CQA Quilt Show in April of 2020.)

After almost one year of discussions and research, the Board of Directors of Camarillo Quilters Association has been invited to join a small group of other guilds for the purpose of organizing and staging a regional, annual quilt show in the spring of 2021.

There are currently four other Quilt Guilds (Simi Valley, Conejo Valley, Ventura Modern, and Valley Modern) committed to this project. We would be the fifth. All the work, proceeds, and display space would be shared equally. The location would be both pavilions at the Ventura County Fairgrounds.

This new non-profit will be directed by volunteers from each guild. Those volunteers would then be responsible for communicating with their own guild directly about the new, regional quilt show. Volunteers will still be greatly needed to actually work before, during, and after the show.

Here are the “pros” of such an arrangement for CQA, as envisioned by the Board of Directors:

- Fewer volunteers required to fill leadership roles.
- Less financial outlay up front.
- A larger, more diverse display of quilts.
- Larger attendance.
- Possible lower costs for some items, like printing and advertising.
- Better and more vendors will be attracted to a bigger show.

Here are the “cons” of such an arrangement for CQA, as discussed by the Board of Directors:

- Loss of control of the event.
- Potentially less space for CQA members to display quilts.
- Lower income than if CQA ran the show by itself, keeping in mind that this show would happen every year, as opposed to every other year as CQA currently does it. CQA would most likely need to create other sources of income.
- Continuing to hold our own show might be more difficult due to the competition from this new group.

This is simply an idea and no commitment has been made. After additional consideration, this matter will come a vote of the general membership before a final decision is made. If you would like to share your constructive comments, please do so via e-mail at info@camarilloquilters.com.